

## **Charge Cards in the Czech Republic**

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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### **Report description:**

Charge cards will continue to see a limited recovery in 2022 due to business activities remaining lower than pre-pandemic. The most common type of charge card in the Czech Republic is commercial fleet cards. Given the interruptions to commercial activities during the pandemic, there was strongly reduced spending on business travel, including fleet travel, across the last couple of years. In addition, many companies sought to reduce the size of their vehicle fleets under the impact of the subsequ...

Euromonitor International's Charge Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Charge Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Limited recovery for charge card as business activities remain somewhat remote

Revised per diem rates will positively impact spend per transaction

Low level of take-up of charge cards hampers innovation

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Lack of profit potential under European regulations will continue to limit wider use

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