

Charge Cards in the Czech Republic

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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Report description:

Charge cards will continue to see a limited recovery in 2022 due to business activities remaining lower than pre-pandemic. The most common type of charge card in the Czech Republic is commercial fleet cards. Given the interruptions to commercial activities during the pandemic, there was strongly reduced spending on business travel, including fleet travel, across the last couple of years. In addition, many companies sought to reduce the size of their vehicle fleets under the impact of the subsequ...

Euromonitor International's Charge Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Charge Cards in the Czech Republic
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List Of Contents And Tables

CHARGE CARDS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited recovery for charge card as business activities remain somewhat remote

Revised per diem rates will positively impact spend per transaction

Low level of take-up of charge cards hampers innovation

PROSPECTS AND OPPORTUNITIES

Charge cards recovery depends on travel resumption and pre-pandemic work habits

Corporate users will continue to dominate charge card spending

Lack of profit potential under European regulations will continue to limit wider use

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2017-2022

Table 2 Charge Cards Transactions 2017-2022

Table 3 Charge Cards in Circulation: % Growth 2017-2022

Table 4 Charge Cards Transactions: % Growth 2017-2022

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 6 Commercial Charge Cards Transactions 2017-2022

Table 7 Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 8 Commercial Charge Cards Transactions: % Growth 2017-2022

Table 9 Charge Cards: Number of Cards by Issuer 2017-2021

Table 10 □Charge Cards: Number of Cards by Operator 2017-2021

Table 11 □Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 12 □Charge Cards Payment Transaction Value by Operator 2017-2021

Table 13 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 14 □Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 15 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 16 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 17 □Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 18 □Forecast Charge Cards Transactions 2022-2027

Table 19 □Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 20 □Forecast Charge Cards Transactions: % Growth 2022-2027

Table 21 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 23 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 24 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Smartphone adoption gathers pace and supports industry growth

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Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 25 Number of POS Terminals: Units 2017-2022

Table 26 Number of ATMs: Units 2017-2022

Table 27 Value Lost to Fraud 2017-2022

Table 28 Card Expenditure by Location 2022

Table 29 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 30 Domestic versus Foreign Spend 2022

MARKET DATA

Table 31 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 32 Financial Cards by Category: Number of Accounts 2017-2022

Table 33 Financial Cards Transactions by Category: Value 2017-2022

Table 34 Financial Cards by Category: Number of Transactions 2017-2022

Table 35 Commercial Payments by Category: Value 2017-2022

Table 36 Commercial Payments by Category: Number of Transactions 2017-2022

Table 37 Personal Payments by Category: Value 2017-2022

Table 38 Personal Payments by Category: Number of Transactions 2017-2022

Table 39 M-Commerce by Category: Value 2017-2022

Table 40 M-Commerce by Category: % Value Growth 2017-2022

Table 41 Financial Cards: Number of Cards by Issuer 2017-2021

Table 42 Financial Cards: Number of Cards by Operator 2017-2021

Table 43 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 44 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 45 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 46 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 47 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 48 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 49 Forecast Commercial Payments by Category: Value 2022-2027

Table 50 Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 51 Forecast Personal Payments by Category: Value 2022-2027

Table 52 Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 53 Forecast M-Commerce by Category: Value 2022-2027

Table 54 Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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