

Charge Cards in Portugal

Market Direction | 2022-12-01 | 25 pages | Euromonitor

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Report description:

Offering an interest-free repayment period and other added features, credit cards continue to limit the demand for charge cards in Portugal, with only a small number of issuers being present in the market. The category is comprised entirely of commercial charge cards, with card issuers targeting companies or entrepreneurs which have on their staff employees who repeatedly make payments for services and expenses. With a large percentage of micro enterprises and SMEs in the country - most of them...

Euromonitor International's Charge Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Charge Cards in Portugal
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List Of Contents And Tables

CHARGE CARDS IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Low penetration of charge cards in the country

Charge cards showing signs of recovery in 2022

Competitive landscape remains consolidated

PROSPECTS AND OPPORTUNITIES

Charge cards 2019 values to be reached by 2024

Competitive environment unlikely to see significant change over the forecast period

Competition from credit cards will continue to limit the category's popularity

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2017-2022

Table 2 Charge Cards Transactions 2017-2022

Table 3 Charge Cards in Circulation: % Growth 2017-2022

Table 4 Charge Cards Transactions: % Growth 2017-2022

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 6 Commercial Charge Cards Transactions 2017-2022

Table 7 Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 8 Commercial Charge Cards Transactions: % Growth 2017-2022

Table 9 Charge Cards: Number of Cards by Issuer 2017-2021

Table 10 □Charge Cards: Number of Cards by Operator 2017-2021

Table 11 □Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 12 □Charge Cards Payment Transaction Value by Operator 2017-2021

Table 13 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 14 □Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 15 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 16 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 17 □Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 18 □Forecast Charge Cards Transactions 2022-2027

Table 19 □Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 20 □Forecast Charge Cards Transactions: % Growth 2022-2027

Table 21 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 23 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 24 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN PORTUGAL

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Macroeconomic events impacting the use of financial cards

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The new era of open banking and Fintech moulding competitive environment
What next for financial cards and payments?

MARKET INDICATORS

Table 25 Number of POS Terminals: Units 2017-2022

Table 26 Number of ATMs: Units 2017-2022

Table 27 Value Lost to Fraud 2017-2022

Table 28 Card Expenditure by Location 2022

Table 29 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 30 Domestic versus Foreign Spend 2022

MARKET DATA

Table 31 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 32 Financial Cards by Category: Number of Accounts 2017-2022

Table 33 Financial Cards Transactions by Category: Value 2017-2022

Table 34 □Financial Cards by Category: Number of Transactions 2017-2022

Table 35 □Commercial Payments by Category: Value 2017-2022

Table 36 □Commercial Payments by Category: Number of Transactions 2017-2022

Table 37 □Personal Payments by Category: Value 2017-2022

Table 38 □Personal Payments by Category: Number of Transactions 2017-2022

Table 39 □M-Commerce by Category: Value 2017-2022

Table 40 □M-Commerce by Category: % Value Growth 2017-2022

Table 41 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 42 □Financial Cards: Number of Cards by Operator 2017-2021

Table 43 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 44 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 45 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 46 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 47 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 48 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 49 □Forecast Commercial Payments by Category: Value 2022-2027

Table 50 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 51 □Forecast Personal Payments by Category: Value 2022-2027

Table 52 □Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 53 □Forecast M-Commerce by Category: Value 2022-2027

Table 54 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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