

## **Charge Cards in Norway**

Market Direction | 2022-12-01 | 28 pages | Euromonitor

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### **Report description:**

Commercial and personal charge cards are set to remain below their 2019 (pre-Coronavirus (COVID-19)) transaction volume and current value levels at the end of the review period. Turnover is obstructed by a combination of reasons: the decline and slow rebound in leisure and business travel, weak awareness of charge cards among individuals, and no clear competitive advantages. Therefore, many consumers see no need to choose a charge card or use one in addition to a debit or credit card. The lack o...

Euromonitor International's Charge Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Charge Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2023

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Limited field hampers awareness of charge cards

Charge cards is missing out on the digitalisation trend

##### PROSPECTS AND OPPORTUNITIES

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New business habits to limit the use of charge cards

Credit cards to continue to loom over charge cards

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## SOURCES

### Summary 1 Research Sources

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