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Charge Cards in Malaysia

Market Direction | 2022-12-01 | 29 pages | Euromonitor

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Report description:

Charge cards continued to struggle to appeal widely, and consumer demand remained low at the end of the review period. This situation is confirmed by the limited supply of charge cards from banking institutions in Malaysia. Indeed, many banks have dropped their offer of charge cards, especially commercial charge cards, due to limited demand in the market. Over 2022, the numbers of personal and commercial charge cards in circulation are projected to continue to drop, albeit at slower rates than i...

Euromonitor International's Charge Card Transactions in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Charge Card Transactions market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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