

Charge Cards in Israel

Market Direction | 2022-12-01 | 27 pages | Euromonitor

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Report description:

While the number of charge cards and circulation in Israel continues to increase during 2022, negative growth was recorded in transactions of value and volume in the category. One major reason for the category's negative performance during the year is the rising use of digital wallets as a payment method, which is undermining the use of charge cards among the population of Israel. The main appeal of digital wallets lies in the convenience that they offer and this has made them an increasingly po...

Euromonitor International's Charge Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The usage of charge cards issued by non-bank entities continues to grow

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