

Charge Cards in Hong Kong, China

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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Report description:

The presence of charge cards continues to decrease in Hong Kong. Retail value, number of transactions, and cards in circulation have been on a constant decline within charge cards since 2019, and transaction volumes and cards in circulation are expected to continue their downwards trend throughout the forecast period. The pandemic has had a massive impact on charge cards, for several reasons.

Euromonitor International's Charge Card Transactions in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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