

Charge Cards in France

Market Direction | 2022-12-01 | 31 pages | Euromonitor

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Report description:

Charge cards continue to show positive growth in 2022, albeit slower than the boost seen in 2021 following the steep decline in 2020 when the COVID-19 lockdowns strongly reduced the opportunities for consumers to use both their personal and/or commercial charge cards for business and MICE (events and meetings industries). This is partly due to the fact that, in order to offset their losses, banks strongly recommended charge cards to customers in 2021 and 2022, with the citation that these cards...

Euromonitor International's Charge Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CHARGE CARDS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ongoing (albeit slower) growth seen in 2022, following the boost in 2021 after the pandemic declines

Commercial charge cards are back in the game following their collapse during the pandemic lockdowns

Groupement des Cartes Bancaires remains the leader ahead of Visa, Mastercard and American Express

PROSPECTS AND OPPORTUNITIES

New incentives for charge cards (lower prices, BNPL), but this is not an absolute priority target for a banker

Recovery in commercial charge cards has begun and looks set to continue, but challenges are also afoot

Biometrical recognition and instant transfers, two main challenges and opportunities for charge cards

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