

## Cannabis in Poland

Market Direction | 2023-01-24 | 25 pages | Euromonitor

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### **Report description:**

Poland is a strategically important cannabis market. On the one hand, it is one of the leading markets by population in Eastern Europe, which makes it a large consumer market for cannabis products. On the other hand, its good strategic location, relatively low labour costs, developed agriculture and significant crop areas make Poland attractive for cannabis production. Tight cannabis policies in the country currently depress industry growth. However, work is being carried out on the part of poli...

Euromonitor International's Cannabis in Poland market report offers a comprehensive guide to the size and shape of this emerging market opportunity at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the key cannabinoid categories driving growth. It outlines the regulatory, cultural and commercial context and offers strategic analysis of key factors influencing the market - legislative developments both current and future, economic/lifestyle influences, illicit consumption, product innovation, distribution and pricing trends. Forecasts to 2027 illustrate how the market is set to expand and change.

Product coverage: Adult-Use Cannabis, CBD, Medical Cannabis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cannabis market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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