

Bleach in Spain

Market Direction | 2023-01-27 | 17 pages | Euromonitor

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Report description:

Spain is traditionally a country where disinfection and bleach have been linked together, and the product's use is widespread among older generations. The variety and widespread availability of bleach are also important factors in its consumption in the country. Nonetheless, prior to the pandemic demand had been stagnating as some consumers switched to other home care products, with reports appearing alerting consumers to the toxicity of bleach on health and the environment, contributing to a ri...

Euromonitor International's Bleach in Spain market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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