

## **Bleach in Croatia**

Market Direction | 2023-01-24 | 14 pages | Euromonitor

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### **Report description:**

In spite of registering a high double-digit increase in current value sales, volume sales only increased slightly, as prices increases were one of the most significant across home care products. These price rises stemmed from general high inflation stemming from the war in Ukraine, which caused a resultant energy crisis. In addition, a falling population also led to dampened volume sales. Lastly, with the height of the pandemic having passed, there was not the same level of frenetic cleaning in...

Euromonitor International's Bleach in Croatia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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