

Bleach in Bolivia

Market Direction | 2023-01-24 | 14 pages | Euromonitor

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Report description:

Demand patterns are steadily returning to normal levels following the COVID-19 pandemic. Retail volume and current value sales declined in 2022 following dynamic double-figure growth in 2020. Demand has been driven by consumers seeking the most effective disinfectants at the best possible prices, two factors that are a direct result of the COVID-19 pandemic. Another key issue facing bleach is the high level of illegal smuggling into Bolivia. Major players did not increase the price of bleach in...

Euromonitor International's Bleach in Bolivia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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