

Baby Food in Germany

Market Direction | 2023-01-27 | 23 pages | Euromonitor

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Report description:

The COVID-19 pandemic had no significant impact on the birth rate in Germany, which remained stable in 2020 and 2021, in contrast to the developments in most countries in Western Europe, which saw their birth rates decline. Economic measures undertaken by the German government to support households financially contributed to softening the economic crisis induced by the pandemic, and helped maintain the birth rate. Based on preliminary estimates from the statistical office Destatis, the number of...

Euromonitor International's Baby Food in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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