

Apparel and Footwear in Indonesia

Market Direction | 2023-01-25 | 92 pages | Euromonitor

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Report description:

2022 was an important transition year for Indonesia as the COVID-19 situation moved towards endemic. Though life began to return more fully to pre-pandemic patterns, positive cases of coronavirus contagion still arose, just in a more controlled situation. The year saw pandemic-related restrictions ease, with consumers returning to social lives, study and work outside of the home, as well as to more regular and frequent in-store shopping. Public confidence was significantly boosted by greater vac...

Euromonitor International's Apparel and Footwear in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Muslim fashion accessories see higher demand, with the hijab in particular proving a popular style item

The hijab caters to a variety of tastes and preferences

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