

Apparel Accessories in Romania

Market Direction | 2023-01-25 | 20 pages | Euromonitor

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Report description:

All product areas of apparel accessories during the pandemic, with the exception of other apparel accessories, witnessed declining demand as consumers spent more time at home and so did not need protection from the cold as frequently. Similarly, apart from other apparel accessories, all product areas returned to positive growth in 2021, which continued into 2022. Performances in 2021 were slightly influenced by stricter restrictions at the end of the year as the infection rate increased and Roma...

Euromonitor International's Apparel Accessories in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fashion face masks determine trajectory of other apparel accessories

Ties and belts lead growth

Ties, belts and gloves suffer from lack of online presence

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Online players to invest more in apparel accessories

Other apparel accessories to be plagued by low volume sales

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