

Air Care in Cameroon

Market Direction | 2023-01-25 | 15 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Air care was the best performing home care product in 2022, with healthy current value and volume growth. Part of the reason for the increasing popularity of air care is that urban areas are becoming increasingly crowded, as a result of people fleeing conflict, and waste management and sanitation systems are unable to cope with the increasing numbers. This is leading to increasing foul odours in the cities, which is in turn driving volume sales of air care.

Euromonitor International's Air Care in Cameroon market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Air Care in Cameroon
Euromonitor International
January 2023

List Of Contents And Tables

AIR CARE IN CAMEROON
KEY DATA FINDINGS
2022 DEVELOPMENTS
Star performer among home care products in 2022
Private label has significant value share
Spray/aerosol air fresheners remain the most popular option
PROSPECTS AND OPPORTUNITIES
Healthy growth over forecast period
Rising car ownership to boost car air fresheners
Evolving retail industry set to improve consumer awareness
CATEGORY DATA
Table 1 Sales of Air Care by Category: Value 2017-2022
Table 2 Sales of Air Care by Category: % Value Growth 2017-2022
Table 3 NBO Company Shares of Air Care: % Value 2018-2022
Table 4 LBN Brand Shares of Air Care: % Value 2019-2022
Table 5 Forecast Sales of Air Care by Category: Value 2022-2027
Table 6 Forecast Sales of Air Care by Category: % Value Growth 2022-2027
HOME CARE IN CAMEROON
EXECUTIVE SUMMARY
2022 key trends
Competitive landscape
Retailing developments
What next for home care?
MARKET INDICATORS
Table 7 Households 2017-2022
MARKET DATA
Table 8 Sales of Home Care by Category: Value 2017-2022
Table 9 Sales of Home Care by Category: % Value Growth 2017-2022
Table 10 NBO Company Shares of Home Care: % Value 2018-2022
Table 11 LBN Brand Shares of Home Care: % Value 2019-2022
Table 12 Penetration of Private Label in Home Care by Category: % Value 2017-2022
Table 13 Distribution of Home Care by Format: % Value 2017-2022
Table 14 Distribution of Home Care by Format and Category: % Value 2022
Table 15 Forecast Sales of Home Care by Category: Value 2022-2027
Table 16 Forecast Sales of Home Care by Category: % Value Growth 2022-2027
DISCLAIMER
SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Air Care in Cameroon

Market Direction | 2023-01-25 | 15 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com