

Air Care in Bolivia

Market Direction | 2023-01-24 | 14 pages | Euromonitor

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Report description:

Air care products witnessed a decrease in retail volume sales during 2022 due to reduced demand for spray/aerosol air fresheners containing disinfectants. These products saw exceptional growth in 2020, driven by more people spending time at home as they self-isolated in lockdown. Demand for products with disinfection functions drove sales, but this was to the detriment of sprays with fragrance properties. The greater sense of security felt in 2022, largely promoted by Bolivia's vaccinated popula...

Euromonitor International's Air Care in Bolivia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Alicorp SAA continues to expand air care portfolio

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