

Asia Pacific On-Demand Staffing Platform Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Deployment (On-Premise and Cloud), Enterprise Size (Small and Medium Enterprises and Large Enterprises)

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AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The Asia Pacific on-demand staffing platform market is expected to grow from US\$ 33.99 million in 2022 to US\$ 83.93 million by 2028. It is estimated to grow at a CAGR of 16.3% from 2022 to 2028.

Focus on Candidate Experience and Employee Engagement is Driving the Asia Pacific On-demand Staffing Platform Market

Finding the right candidate with relevant experience and employee engagement is a pressing priority. On these lines, on-demand staffing platforms serve the purpose of helping employers significantly reduce the search-to-hire process through predictive analytics that measures and anticipates productivity, apart from matching the right candidates. The selected temporary staff and teams are later outsourced to meet the demands of an unpredictable and highly dynamic work schedule on an as-needed basis. Moreover, due to tremendous growth in a remote or hybrid work environment, there is increased adoption of on-demand staffing platforms that enable secured and flexible online assessment tools for evaluating candidates' skills. In addition, flexibility, and creative ways for hiring candidates has improved their experience, thereby catalyzing the adoption of on-demand staffing platforms and driving its market expansion.

Asia Pacific On-Demand Staffing Platform Market Overview

During the peak of the COVID-19 pandemic, Asia Pacific witnessed a decline in employment rates. There is a significant gap between the number of qualified workers and the available jobs across the region, which is expected to increase in the coming years. According to a report from the International Labor Organisation, the region is recovering from the loss of over 57 million jobs in 2020 and is expected to decline till 2023. However, the region still lacks 22 million jobs in 2022, a jobs gap of 1.1%, and

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the number is projected to increase to 1.4% in 2023. Furthermore, agriculture, forestry & fishing, and manufacturing sectors are the three largest sectors in terms of employment. Also, the wholesale & retail trade industries together account for approximately 60% of the region's 1.9 billion workforces. However, the on-demand staffing platform startups in Asia Pacific experienced several challenges, mainly in terms of cultural changes in the office environment, prequalifying blue-collar workers, and forming a business partnership with recruitment agencies. In addition, in Indonesia, the government has eased labor laws to permit rapid temporary hiring, which has accelerated the adoption of on-demand staff hiring platform in the country. In October 2022, PERSOL, one of the largest HR service providers in Asia Pacific, acquired Workmate, Singapore's fastest-growing on-demand staffing platform. The acquisition aims to accelerate the advancement of Workmate's on-demand workforce solutions across the region. Thus, the adoption of on-demand staffing platforms across the region is propelling the Asia Pacific on-demand staffing platform market growth.

Asia Pacific On-Demand Staffing Platform Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific On-Demand Staffing Platform Market Segmentation

The Asia Pacific on-demand staffing platform market is segmented into deployment, enterprise size, and country.

Based on deployment, the market is bifurcated into on-premise and cloud. In 2022, the cloud segment registered a larger share in the Asia Pacific on-demand staffing platform market.

Based on enterprise size, the Asia Pacific on-demand staffing platform market is bifurcated into small and medium enterprises and large enterprises. In 2022, the large enterprises segment registered a larger share in the Asia Pacific on-demand staffing platform market.

Based on country, the Asia Pacific on-demand staffing platform market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. In 2022, China segment registered the largest share in the Asia Pacific on-demand staffing platform market.

Hire an Esquire Inc; Snagajob.com Inc; Traba Inc; and Ubeya Technologies Ltd are the leading companies operating in the Asia Pacific on-demand staffing platform market.

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