

Asia Pacific Multi-Cloud Management Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Component (Software and Service), Deployment (Public Cloud and Private Cloud), Application (Infrastructure and Resource Management, Identity and Policy Management, Compliance Management, Metering and Billing, and Provisioning and Lifecycle Management), and Verticals (IT and Telecom, BFSI, Government, Retail and Consumer Goods, Travel and Hospitality, Healthcare and Life Science, and Others)

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AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The Asia Pacific multi-cloud management market is expected to grow from US\$ 1,795.94 million in 2022 to US\$ 8,363.11 million by 2028. It is estimated to grow at a CAGR of 29.2% from 2022 to 2028.

Growing Popularity of Hybrid Cloud is Driving the Asia Pacific Multi-Cloud Management Market

Dedicated private clouds, various public clouds for applications and data, and on-premises resources can all be included in hybrid cloud technology models. Over the years, it has been estimated that the adoption rates of hybrid cloud methods will increase further. More businesses will adopt multi-cloud environments to disperse their burden as they continue their cloud migration and digital transformation. For instance, 82% of major businesses have chosen a hybrid cloud architecture, and 92% of organizations either have a multi-cloud strategy or are currently developing one. According to Faction, a leading multi-cloud data services provider company, organizations use 2.6 public clouds and 2.7 private clouds on average. The cloud infrastructure offers

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advantages such as failover capabilities for greater redundancy and disaster recovery, avoiding vendor lock-in, and using pay-as-you-go models. Organizations now have more control over where and how their data is stored. While utilizing the scalable computing capability of the cloud, businesses may choose to preserve sensitive information on on-premises servers for security or compliance reasons. Thus, the high adoption of hybrid cloud by enterprises will create more opportunities for multi-cloud management solution providers in the near future.

Asia Pacific Multi-Cloud Management Market Overview

The Asia Pacific multi-cloud management market is segmented into China, Japan, India, South Korea, Australia, and the Rest of APAC. The growth of cloud technology is expected to witness a rise in investment for cloud deployments across emerging markets and developed markets in the region. Cloud adoption is driven by the establishment of data centers across APAC countries by major providers such as Amazon Web Services and Google Cloud. Also, better bandwidth connectivity to emerging economies in the region has easily allowed the providers to offer cloud services from hubs such as Singapore. Further, banking, and financial services are adopting cloud technologies to store huge amounts of customer data. Moreover, the growing adoption of cloud computing across the region is driving the Asia Pacific multi-cloud management market.

Asia Pacific Multi-cloud management Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Multi-Cloud Management Market Segmentation

The Asia Pacific multi-cloud management market is segmented into component, deployment, application, verticals, and country.

Based on component, the Asia Pacific multi-cloud management market is bifurcated into software and service. The software segment held a larger market share in 2022.

Based on deployment, the Asia Pacific multi-cloud management market is bifurcated into public cloud and private cloud. The public cloud segment held a larger market share in 2022.

Based on application, the Asia Pacific multi-cloud management market is segmented into infrastructure and resource management, identity and policy management, compliance management, metering and billing, and provisioning and lifecycle management. The infrastructure segment held the largest market share in 2022.

Based on verticals, the Asia Pacific multi-cloud management market is segmented into IT and telecom, BFSI, government, retail and consumer goods, travel and hospitality, healthcare and life science, and others. The BFSI segment held the largest market share in 2022.

Based on country, the Asia Pacific multi-cloud management market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the market share in 2022.

BMC Software, Inc.; CISCO, INC.; IBM Corporation; VMware, Inc.; Micro Focus; UnityOneCloud; and Dynatrace LLC are the leading companies operating in the Asia Pacific multi-cloud management market.

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