

North America Brain Health Supplements Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Product (Natural Molecules, Herbal Extract, and Vitamins and Minerals), Application (Memory Enhancement, Attention and Focus, Depression and Mood, Sleep and Recovery, Antiaging and Longevity, and Others), Dosage Form (Capsules, Tablets, and Others), Distribution Channel (Supermarket and Hypermarket, Drug Store, Online, and Others), and Age Category (Adults, Children, and Elderly)

Market Report | 2023-01-19 | 171 pages | The Insight Partners

AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The North America brain health supplements market is expected to grow from US\$ 3,001.72 million in 2022 to US\$ 5,900.73 million by 2028; it is estimated to register a CAGR of 11.9% during 2022-2028.

Growing Prevalence of Major Depressive Disorders Boosts the North America Brain Health Supplements Market Growth

Depression, which is a common mental disorder, is different from normal mood fluctuations and temporary emotional responses to challenges faced every day. A recurrent depression with moderate or severe intensity may become a serious health issue. It can hamper the performance of affected individuals in homes, workplaces, schools, etc. People suffering from depression are also likely to attempt suicide. According to the National Institute of Mental Health (NIMH), ~14.8 million US adults aged 18 and above (i.e., 6.0% of the total adult population) had at least one major depressive episode with serious impairment in 2020. According to the National Center for Biotechnology Information (NCBI), there is growing evidence about the role of nutrients in mental health.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The adequate consumption of nutrients contributes to better overall health and mental health. Hence, the optimum supply of nutrients as adjunctive therapy to antidepressant treatment is essential for adequate brain functioning. Thus, the growing prevalence of major depressive disorders is driving the growth of the in North America brain health supplements market .

North America Brain Health Supplements Market Overview

The brain health supplements market in North America is segmented into the US, Canada, and Mexico. Brain health supplements are offered in the form of capsules, tablets, solutions, and powders to improve memory, creativity, attention, motivation, sleep, etc. The market growth in this region is attributed to the surging cases of mental illness, rising awareness about mental health issues, increasing geriatric population, and a growing number of product launches by key players.

North America Brain Health Supplements Market Revenue and Forecast to 2028 (US\$ Million)

North America Brain Health Supplements Market Segmentation

The North America brain health supplements market is segmented on the basis of product, application, dosage form, distribution channel, age category, and country.

Based on product, the market is segmented into natural molecules, herbal extracts, and vitamins and minerals. The natural molecules segment held the largest market share in 2022. The natural molecule segment is further divided into acetyl-carnitine, citicoline, huperzine-A, alpha GPC, docosahexaenoic acid (DHA), and others. Further, the herbal extract segment is fragmented into ginseng, curcumin, Lion's mane, Ginkgo biloba, Bacopa monnieri, and others. The vitamins & minerals segment is subsegmented into vitamins C & E, vitamin B complex, and others.

The North America brain health supplements market, by application, is segmented into memory enhancement, attention and focus, depression and mood, sleep and recovery, anti-aging and longevity, and others. The memory enhancement segment held the largest market share in 2022.

In terms of dosage form, the North America brain health supplements market is segmented into capsules, tablets, and others . The others segment held the largest market share in 2022.

The North America brain health supplements market, by distribution channel, is segmented into supermarket and hypermarket, drug store, online, and others . The supermarket and hypermarket segment accounted for the largest market share in 2022.

Based on age category, the North America brain health supplements market is segmented into adults, children, and elderly . The adults segment held the largest market share in 2022.

The North America brain health supplements market, by country, is segmented into the US, Canada, and Mexico. The US dominated the market in 2022.

Danone SA; Health Via Modern Nutrition Inc.; LIQUID HEALTH, INC.; Natural Factors; Unilever PLC; Peak Nootropics; Purelife bioscience Co., Ltd.; Quincy Bioscience; Procera Health; and Harbin Pharmaceutical Group Co., Ltd. are the leading companies operating in the North America brain health supplements market.

Table of Contents:

TABLE OF CONTENTS

1. Introduction
 - 1.1 Scope of the Study
 - 1.2 The Insight Partners Research Report Guidance
 - 1.3 Market Segmentation
 - 1.3.1 North America Brain Health Supplements Market - By Product
 - 1.3.2 North America Brain Health Supplements Market - By Application
 - 1.3.3 North America Brain Health Supplements Market - By Dosage Form
 - 1.3.4 North America Brain Health Supplements Market - By Distribution Channel
 - 1.3.5 North America Brain Health Supplements Market - By Age Group
 - 1.3.6 North America Brain Health Supplements Market - By Country
2. Key Takeaways
3. Research Methodology
 - 3.1 Coverage
 - 3.2 Secondary Research
 - 3.3 Primary Research
4. North America Brain Health Supplements Market - Market Landscape
 - 4.1 Overview
 - 4.2 PEST Analysis
 - 4.2.1 North America PEST Analysis
 - 4.3 Experts Opinion
5. North America Brain Health Supplements Market - Key Market Dynamics
 - 5.1 Market Drivers
 - 5.1.1 Growing Prevalence of Major Depressive Disorders
 - 5.1.2 Increasing Demand for Brain Supplements Among Elderly Population
 - 5.2 Key Market Restraints
 - 5.2.1 Lack of Regulations and False Claims by Manufacturers
 - 5.3 Key Market Opportunities
 - 5.3.1 Emerging Markets in Developing Countries
 - 5.4 Future Trend
 - 5.4.1 Product Launches and Approvals
 - 5.5 Impact analysis
6. Brain Health Supplements Market - North America Analysis
 - 6.1 North America Brain Health Supplements Market Revenue Forecast & Analysis
7. North America Brain Health Supplements Market - by Product
 - 7.1 Overview
 - 7.2 Brain Health Supplements Market Revenue Share, by Product 2021 & 2028 (%)
 - 7.3 Natural Molecules
 - 7.3.1 Overview
 - 7.3.2 Natural Molecules: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.3.3 Acetyl-L Carnitine
 - 7.3.3.1 Overview
 - 7.3.3.2 Acetyl-L Carnitine: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.3.4 Citicoline
 - 7.3.4.1 Overview
 - 7.3.4.2 Citicoline: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.3.5 Huperzine-A
 - 7.3.5.1 Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.5.2 Huperzine-A: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.3.6 Alpha GPC
 - 7.3.6.1 Overview
 - 7.3.6.2 Alpha GPC: North America Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.3.7 Docosahexaenoic Acid (DHA)
 - 7.3.7.1 Overview
 - 7.3.7.2 Docosahexaenoic Acid (DHA): Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.3.8 Others
 - 7.3.8.1 Overview
 - 7.3.8.2 Others: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.4 Herbal Extract
 - 7.4.1 Overview
 - 7.4.2 Herbal Extract: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.4.3 Ginseng
 - 7.4.3.1 Overview
 - 7.4.3.2 Ginseng: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.4.4 Curcumin
 - 7.4.4.1 Overview
 - 7.4.4.2 Curcumin: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.4.5 Lion's Mane
 - 7.4.5.1 Overview
 - 7.4.5.2 Lion's Mane: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.4.6 Ginkgo Biloba
 - 7.4.6.1 Overview
 - 7.4.6.2 Ginkgo Biloba: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.4.7 Bacopa Monnieri
 - 7.4.7.1 Overview
 - 7.4.7.2 Bacopa Monnieri: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.4.8 Others
 - 7.4.8.1 Overview
 - 7.4.8.2 Others: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.5 Vitamins & Minerals
 - 7.5.1 Overview
 - 7.5.2 Vitamins & Minerals: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.5.3 Vitamins C & E
 - 7.5.3.1 Overview
 - 7.5.3.2 Vitamins C & E: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.5.4 Vitamin B Complex
 - 7.5.4.1 Overview
 - 7.5.4.2 Vitamin B Complex: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 7.5.5 Others
 - 7.5.5.1 Overview
 - 7.5.5.2 Others: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 8. North America Brain Health Supplements Market - by Application
 - 8.1 Overview
 - 8.2 Brain Health Supplements Market Revenue Share, by Application 2021 & 2028 (%)
 - 8.3 Memory Enhancement

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.1 Overview
- 8.3.2 Memory Enhancement: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 8.4 Attention & Focus
 - 8.4.1 Overview
 - 8.4.2 Attention & Focus: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 8.5 Depression & Mood
 - 8.5.1 Overview
 - 8.5.2 Depression & Mood: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 8.6 Sleep & Recovery
 - 8.6.1 Overview
 - 8.6.2 Sleep & Recovery: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 8.7 Anti-ageing and Longevity
 - 8.7.1 Overview
 - 8.7.2 Anti-ageing and Longevity: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 8.8 Others
 - 8.8.1 Overview
 - 8.8.2 Others: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 9. North America Brain Health Supplements Market - by Dosage Form
 - 9.1 Overview
 - 9.2 Brain Health Supplements Market Revenue Share, by Dosage Form 2021 & 2028 (%)
 - 9.3 Tablets
 - 9.3.1 Overview
 - 9.3.2 Tablets: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 9.4 Capsules
 - 9.4.1 Overview
 - 9.4.2 Capsules: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 9.5 Others
 - 9.5.1 Overview
 - 9.5.2 Others: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 10. North America Brain Health Supplements Market - by Distribution Channel
 - 10.1 Overview
 - 10.2 Brain Health Supplements Market Revenue Share, by Distribution Channel 2021 & 2028 (%)
 - 10.3 Supermarket & Hypermarket
 - 10.3.1 Overview
 - 10.3.2 Supermarket & Hypermarket: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 10.4 Drug Store
 - 10.4.1 Overview
 - 10.4.2 Drug Store: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 10.5 Online
 - 10.5.1 Overview
 - 10.5.2 Online: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 10.6 Others
 - 10.6.1 Overview
 - 10.6.2 Others: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 11. North America Brain Health Supplements Market - by Age Category
 - 11.1 Overview
 - 11.2 Brain Health Supplements Market Revenue Share, by Age Category 2021 & 2028 (%)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.3 Adults
 - 11.3.1 Overview
 - 11.3.2 Adults: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 11.4 Children
 - 11.4.1 Overview
 - 11.4.2 Children: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 11.5 Elderly
 - 11.5.1 Overview
 - 11.5.2 Elderly: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
- 12. North America Brain Health Supplements Market - by Country Analysis
 - 12.1 North America: Brain Health Supplements Market
 - 12.1.1 Overview
 - 12.1.2 North America: Brain Health Supplements Market, by Country, 2021 & 2028 (%)
 - 12.1.2.1 US: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 12.1.2.2 Overview
 - 12.1.2.3 US: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 12.1.2.4 US: Brain Health Supplements Market, by Product, 2019-2028 (US\$ Million)
 - 12.1.2.4.1 US: Brain Health Supplements Market, by Natural Molecules, 2019-2028 (US\$ Million)
 - 12.1.2.4.2 US: Brain Health Supplements Market, by Herbal Extract, 2019-2028 (US\$ Million)
 - 12.1.2.4.3 US: Brain Health Supplements Market, by Vitamins and Minerals, 2019-2028 (US\$ Million)
 - 12.1.2.5 US: Brain Health Supplements Market, by Application, 2019-2028 (US\$ Million)
 - 12.1.2.6 US: Brain Health Supplements Market, by Dosage Form, 2019-2028 (US\$ Million)
 - 12.1.2.7 US: Brain Health Supplements Market, by Distribution Channel, 2019-2028 (US\$ Million)
 - 12.1.2.8 US: Brain Health Supplements Market, by Age Category, 2019-2028 (US\$ Million)
 - 12.1.2.9 Canada: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 12.1.2.10 Canada: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 12.1.2.11 Canada: Brain Health Supplements Market, by Product, 2019-2028 (US\$ Million)
 - 12.1.2.11.1 Canada: Brain Health Supplements Market, by Natural Molecules, 2019-2028 (US\$ Million)
 - 12.1.2.11.2 Canada: Brain Health Supplements Market, by Herbal Extract, 2019-2028 (US\$ Million)
 - 12.1.2.11.3 Canada: Brain Health Supplements Market, by Vitamins and Minerals, 2019-2028 (US\$ Million)
 - 12.1.2.12 Canada: Brain Health Supplements Market, by Application, 2019-2028 (US\$ Million)
 - 12.1.2.13 Canada: Brain Health Supplements Market, by Dosage Form, 2019-2028 (US\$ Million)
 - 12.1.2.14 Canada: Brain Health Supplements Market, by Distribution Channel, 2019-2028 (US\$ Million)
 - 12.1.2.15 Canada: Brain Health Supplements Market, by Age Category, 2019-2028 (US\$ Million)
 - 12.1.2.16 Mexico: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 12.1.2.17 Mexico: Brain Health Supplements Market - Revenue and Forecast to 2028 (US\$ Million)
 - 12.1.2.18 Mexico: Brain Health Supplements Market, by Product, 2019-2028 (US\$ Million)
 - 12.1.2.18.1 Mexico: Brain Health Supplements Market, by Natural Molecules, 2019-2028 (US\$ Million)
 - 12.1.2.18.2 Mexico: Brain Health Supplements Market, by Herbal Extract, 2019-2028 (US\$ Million)
 - 12.1.2.18.3 Mexico: Brain Health Supplements Market, by Vitamins and Minerals, 2019-2028 (US\$ Million)
 - 12.1.2.19 Mexico: Brain Health Supplements Market, by Application, 2019-2028 (US\$ Million)
 - 12.1.2.20 Mexico: Brain Health Supplements Market, by Dosage Form, 2019-2028 (US\$ Million)
 - 12.1.2.21 Mexico: Brain Health Supplements Market, by Distribution Channel, 2019-2028 (US\$ Million)
 - 12.1.2.22 Mexico: Brain Health Supplements Market, by Age Category, 2019-2028 (US\$ Million)
 - 13. Company Profiles
 - 13.1 Danone SA
 - 13.1.1 Key Facts

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.1.2 Business Description
- 13.1.3 Products and Services
- 13.1.4 Financial Overview
- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments
- 13.2 Health Via Modern Nutrition Inc.
- 13.2.1 Key Facts
- 13.2.2 Business Description
- 13.2.3 Products and Services
- 13.2.4 Financial Overview
- 13.2.5 SWOT Analysis
- 13.2.6 Key Developments
- 13.3 LIQUID HEALTH, INC.
- 13.3.1 Key Facts
- 13.3.2 Business Description
- 13.3.3 Products and Services
- 13.3.4 Financial Overview
- 13.3.5 SWOT Analysis
- 13.3.6 Key Developments
- 13.4 Natural Factors
- 13.4.1 Key Facts
- 13.4.2 Business Description
- 13.4.3 Products and Services
- 13.4.4 Financial Overview
- 13.4.5 SWOT Analysis
- 13.4.6 Key Developments
- 13.5 Unilever PLC
- 13.5.1 Key Facts
- 13.5.2 Business Description
- 13.5.3 Products and Services
- 13.5.4 Financial Overview
- 13.5.5 SWOT Analysis
- 13.5.6 Key Developments
- 13.6 Peak Nootropics
- 13.6.1 Key Facts
- 13.6.2 Business Description
- 13.6.3 Products and Services
- 13.6.4 Financial Overview
- 13.6.5 SWOT Analysis
- 13.6.6 Key Developments
- 13.7 Purelife bioscience Co., Ltd.
- 13.7.1 Key Facts
- 13.7.2 Business Description
- 13.7.3 Products and Services
- 13.7.4 Financial Overview
- 13.7.5 SWOT Analysis
- 13.7.6 Key Developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.8 Quincy Bioscience
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments
- 13.9 Procera Health
 - 13.9.1 Key Facts
 - 13.9.2 Business Description
 - 13.9.3 Products and Services
 - 13.9.4 Financial Overview
 - 13.9.5 SWOT Analysis
 - 13.9.6 Key Developments
- 13.10 Harbin Pharmaceutical Group Co., Ltd.
 - 13.10.1 Key Facts
 - 13.10.2 Business Description
 - 13.10.3 Products and Services
 - 13.10.4 Financial Overview
 - 13.10.5 SWOT Analysis
 - 13.10.6 Key Developments
- 14. Brain Health Supplements Market - Industry Landscape
 - 14.1 Overview
 - 14.2 Growth Strategies in the Brain Health Supplements Market
 - 14.3 Inorganic Growth Strategies
 - 14.3.1 Overview
 - 14.4 Organic Growth Strategies
 - 14.4.1 Overview
- 15. Appendix
 - 15.1 About The Insight Partners
 - 15.2 Glossary of Terms

North America Brain Health Supplements Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Product (Natural Molecules, Herbal Extract, and Vitamins and Minerals), Application (Memory Enhancement, Attention and Focus, Depression and Mood, Sleep and Recovery, Antiaging and Longevity, and Others), Dosage Form (Capsules, Tablets, and Others), Distribution Channel (Supermarket and Hypermarket, Drug Store, Online, and Others), and Age Category (Adults, Children, and Elderly)

Market Report | 2023-01-19 | 171 pages | The Insight Partners

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$3000.00
	Site Price	\$4000.00
	Enterprise Price	\$5000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*

Phone*

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com