Europe Unified Endpoint Management Market Forecast to 2027 - COVID-19 Impact and Regional Analysis by Component (Solutions and Services), Platform (Desktop and Mobile), Organization Size (SMEs and Large Enterprises), and End User (BFSI, Government and Defense, Healthcare, IT and Telecom, Automotive and Transportation, Retail, Manufacturing, and Other End Users)

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AVAILABLE LICENSES:

- Single User Price $3000.00
- Site Price $4000.00
- Enterprise Price $5000.00

Report description:

The Europe unified endpoint management market is expected to grow from US$ 1,958.97 million in 2022 to US$ 10,109.58 million by 2028. It is estimated to grow at a CAGR of 31.5% from 2022 to 2028.

Substantial Growth in Number of Endpoints Across Organizations would drive the Europe Unified Endpoint Management Market during the forecast period

In the present era of digital and connected workplaces, the influx of consumer electronics, such as smartphones, tablets, notebooks, and wearables, is growing at an unprecedented rate across all major industries, such as IT & telecom, BFSI, retail, automotive, and healthcare. In addition, the growing number of successful IoT use cases in workplaces across industries is further driving the adoption of IoT-connected devices in enterprises. Also, the rising adoption of technologies such as IoT and AI in various industries is increasing operational complexity and driving the demand for advanced endpoint management solutions across industries. Hence, companies are facing a huge challenge of managing and controlling the ever-growing number of endpoints in the organization.

The number of devices per employee and the total number of employees in an organization define the number of IT resources and solutions required by that organization. Hence, in large organizations, managing all desktops, smartphones, tablets, laptops, and

Bring Your Own Device (BYOD) devices is highly complex and costly. There are several tools available in the market, such as Mobile Device Management (MDM), Mobile Application Management (MAM), and Enterprise Mobility Management (EMM), which help IT teams in managing the endpoints. Unified endpoint management solutions offer single-point control for various devices used across any enterprise. It helps reduce the number of systems that need to be licensed or sought every year and replaces multiple endpoint management solutions, resulting in high security and enhanced control. Hence, the rising number and variety of endpoints across enterprises drive the demand for the Europe unified endpoint management market during the forecast period.

Europe Unified Endpoint Management Market Overview

Europe includes key economies such as France, Germany, Russia, the UK, and Italy. To avoid critical implications of noncompliance, such as potentially crippling fines, following with GDPR is required. The European Union (EU) has passed various data-protection directives, of which GDPR is a major one. Canada, Japan, Israel, and other economies have turned toward developing privacy regimes compatible with the EU's GDPR. The need to merge various devices throughout the retail military, financial, government, and healthcare organizations is valuable to solve the most challenging security problems in the region. For instance, the home address and contact details of citizen in the UK are classified under GDPR-related PII. The unified endpoint management tool helps identify massive data in an organization associated with GDPR. Establishment of the governance framework for data access, investment in SMEs to ensure better access to data, reinforcement of the region's infrastructures for hosting & processing data, and development of European data spaces in various sectors are few aspects responsible for driving the use of GDPR in Europe. In addition, HIPAA provides data privacy and security provisions. Many companies follow HIPAA standard. For instance, unified endpoint management offered by Boldon James complies with HIPPA standards. It ensures safety of sensitive information and classifies data using visual labels. Therefore, the use of unified endpoint management tools increasing due to the rising concerns for data protection.

Furthermore, the rising adoption of Internet of Things (IoT) and connected device, mostly in Germany, the UK, France, and Italy, is raising considerable opportunities for the Europe unified endpoint management market. Also, the awareness regarding the advantages of wearable technology is growing among European consumers. Moreover, in recent years, European nations have seen an increase in the severity of cyberattacks. Therefore, cyber security became crucial to many sectors of the UK economy. Hence, the growing countries transition toward IoT is anticipated to create lucrative opportunities for the Europe unified endpoint management market vendors during the forecast period.

Europe Unified Endpoint Management Market Revenue and Forecast to 2028 (US$ Million)

Europe Unified Endpoint Management Market Segmentation

The Europe unified endpoint management market is segmented into component, deployment type, platform, organization size, end-user, and country.

Based on component, the Europe unified endpoint management market is segmented into solutions and services. The solutions segment held the larger market share in 2022.

Based on deployment type, the Europe unified endpoint management market is segmented into cloud based and on-premise. The cloud based segment held the larger market share in 2022.

Based on platform, the Europe unified endpoint management market is segmented into desktop and mobile. The desktop segment dominated the market share in 2022.

Based on organization size, Europe unified endpoint management market is segmented into SMEs and large enterprises. The large

enterprises segment dominated the market share in 2022.

Based on end-user, the Europe unified endpoint management market is segmented into BFSI, government and defense, healthcare, IT and telecom, automotive and transportation, retail, manufacturing, and others. The IT and telecom segment dominated the market share in 2022.

Based on country, the Europe Unified Endpoint Management Market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany segment dominated the market share in 2022.

Citrix Systems, Inc.; IBM Corporation; Ivanti; MICROLAND LIMITED; Microsoft Corporation; REDPALM; STEFANINI; TANGOE; and Zoho Corporation Pvt. Ltd. are the leading companies operating in the Europe unified endpoint management market in the region.

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