

**South & Central America Dental Radiography Equipment Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Product (Intraoral X-Ray System, Extraoral X-Ray System, Intraoral Plate Scanners, and Cone-Beam Computed Tomography Imaging) and End User (Dental Clinics, Hospitals, Ambulatory Surgical Centers, and Others)**

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**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The South & Central America dental radiography equipment market is expected to grow from US\$ 143.91 million in 2022 to US\$ 225.69 million by 2028. It is estimated to register a CAGR of 7.8% from 2022 to 2028.

**Growing Demand for Cosmetic Dentistry**

Cosmetic dentistry procedures are performed to repair cracks, correct overcrowding, fill gaps between teeth, reshape teeth, and replace old metallic restorations such as fillings and crowns. The rising awareness about cosmetic dentistry, mainly through social media platforms, would fuel the demand for these procedures in these countries in the coming years. Cone beam CT has become a common diagnostic tool in dentistry. With the rising demand for cosmetic dental procedures, the use of conventional radiographs or cone beam CT images is expected to increase in the coming years. All these factors would fuel the growth of the South & Central America dental radiography equipment market during the forecast period.

**South & Central America Dental Radiography Equipment Market Overview**

The South & Central America dental radiography equipment market is segmented into Brazil, Argentina, and the Rest of South & Central America. The growth of the dental radiography equipment market can be attributed to the rising prevalence of various

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cancers across Brazil and Argentina. These factors are likely to serve wider growth opportunities for market growth during the forecast period. The market is anticipated to be driven by growing instances of outbreaks of cancer diseases and leading to consumer awareness regarding safety.

In 2004, the Brazilian National Health Service, Sistema Unico de Saude (SUS), launched the National Oral Health Policy "Politica Nacional de Saude Bucal (PNSB)" to expand dental care at primary health care. In 2006, specialized dental centers (CEOs) were implemented, providing endodontics, periodontics, surgery/stomatology, and treatment for patients with special needs. Since the implementation of this policy, an expansion in the number of oral health teams in primary care was observed, resulting in population coverage of 41.2%. Regarding the expansion of secondary care, in Brazil 1,134 centers of specialized dentistry were established between 2004 and 2019, significantly increasing the availability of oral health services for the population of Brazil. In 2020, the US medical device exports to Brazil reached US\$ 947 million. According to the International Journal of Odontostomatology, there are over 60,000 dental x-ray devices currently in Brazil, and these devices contribute to ~20% of all radiographic exams in health services.

Hence, rising number of oral health teams and increasing use of dental x-ray devices in Brazil are anticipated to increase the demand for dental radiography equipment across the country during the forecast period.

#### South & Central America Dental Radiography Equipment Market Revenue and Forecast to 2028 (US\$ Million)

#### South & Central America Dental Radiography Equipment Market Segmentation

The South & Central America dental radiography equipment market is segmented into product, end user, and country. Based on product, the market is subsegmented into intraoral X-ray system, extraoral X-ray system, intraoral plate scanners, and cone-beam computed tomography imaging. The intraoral X-ray system segment registered the largest market share in 2022.

Based on end user, the South & Central America dental radiography equipment market is segmented into dental clinics, hospitals, ambulatory surgical centers, and others. The hospitals segment held the largest market share in 2022.

Based on country, the South & Central America dental radiography equipment market is segmented into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the market in 2022.

Acteon Group; Carestream Dental LLC; Dentsply Sirona Inc.; Envista Holdings Corporation; General Electric Co; Koninklijke Philips NV; Planmeca; Siemens Healthcare GmbH; and Vatech Co., Ltd are among the leading companies operating in South & Central America dental radiography equipment market.

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