

Womenswear in South Africa

Market Direction | 2023-01-16 | 27 pages | Euromonitor

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Report description:

As pandemic-related restrictions eased in South Africa, the country faced the highest level of inflation in 2022 seen since 2017. The country witnessed an all-time high rise in the price of various products and services such as food, electricity, fuel, water and mortgage loans, leaving many local consumers struggling financially. In this scenario, many of them were forced to prioritise their budgets accordingly, with apparel considered a luxury that many consumers could no longer afford as they...

Euromonitor International's Womenswear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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