

Vacuum Cleaners in Hong Kong, China

Market Direction | 2023-01-18 | 33 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Stick vacuum cleaners continued to gain in popularity in Hong Kong at the end of the review period, recording the strongest retail volume growth rate within the category in 2022. Hong Kong has some of the highest property prices in the world. Therefore, the living space and size of properties, particularly apartments, are relatively small, with the portable and easy-to-store feature of stick vacuum cleaners of increasing interest to local consumers. As the threshold for producing stick vacuum cl...

Euromonitor International's Vacuum Cleaners in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Vacuum Cleaners in Hong Kong, China

Euromonitor International

January 2023

List Of Contents And Tables

VACUUM CLEANERS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Stick vacuum cleaners remains strongest performer in 2022

Robotic vacuum cleaners continues to gain in popularity

Xiaomi gains share due to its product positioning

PROSPECTS AND OPPORTUNITIES

Weak performance expected over forecast period following major investment by consumers

Further demand for robotic vacuum cleaners expected in line with convenience trends and greater competition leading to lower average unit price

Newer energy-efficient models of upright vacuum cleaners have potential to attract local consumers

CATEGORY DATA

Table 1 Sales of Vacuum Cleaners by Category: Volume 2017-2022

Table 2 Sales of Vacuum Cleaners by Category: Value 2017-2022

Table 3 Sales of Vacuum Cleaners by Category: % Volume Growth 2017-2022

Table 4 Sales of Vacuum Cleaners by Category: % Value Growth 2017-2022

Table 5 Sales of Robotic Vacuum Cleaners by Connected Appliances: % Volume 2018-2022

Table 6 NBO Company Shares of Vacuum Cleaners: % Volume 2018-2022

Table 7 LBN Brand Shares of Vacuum Cleaners: % Volume 2019-2022

Table 8 Distribution of Vacuum Cleaners by Format: % Volume 2017-2022

Table 9 Forecast Sales of Vacuum Cleaners by Category: Volume 2022-2027

Table 10 Forecast Sales of Vacuum Cleaners by Category: Value 2022-2027

Table 11 Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 16 Sales of Consumer Appliances by Category: Value 2017-2022

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 23 □Sales of Small Appliances by Category: Volume 2017-2022
Table 24 □Sales of Small Appliances by Category: Value 2017-2022
Table 25 □Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 26 □Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 27 □NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 28 □LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 29 □NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 30 □LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 31 □Distribution of Major Appliances by Format: % Volume 2017-2022
Table 32 □Distribution of Small Appliances by Format: % Volume 2017-2022
Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 41 □Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 42 □Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Vacuum Cleaners in Hong Kong, China

Market Direction | 2023-01-18 | 33 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-19
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com