

Vacuum Cleaners in Hong Kong, China

Market Direction | 2023-01-18 | 33 pages | Euromonitor

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Report description:

Stick vacuum cleaners continued to gain in popularity in Hong Kong at the end of the review period, recording the strongest retail volume growth rate within the category in 2022. Hong Kong has some of the highest property prices in the world. Therefore, the living space and size of properties, particularly apartments, are relatively small, with the portable and easy-to-store feature of stick vacuum cleaners of increasing interest to local consumers. As the threshold for producing stick vacuum cl...

Euromonitor International's Vacuum Cleaners in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Robotic vacuum cleaners continues to gain in popularity

Xiaomi gains share due to its product positioning

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