

## **Traditional and Connected Watches in the United Kingdom**

Market Direction | 2022-11-24 | 28 pages | Euromonitor

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### **Report description:**

A strong bounce-back was seen across all traditional watches categories in 2021, with high mechanical and high quartz analogue watches driving the category to recovery to the 2019 level of current value sales. With COVID-19-related lockdowns and restrictions being fully lifted in July 2021, high street stores opened their doors to customers. The start of the return of inbound tourism, and in particular high-spending tourists, coupled with indulgence by local consumers, greatly benefited high wat...

Euromonitor International's Traditional and Connected Watches in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Traditional and Connected Watches market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2022

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##### 2022 DEVELOPMENTS

High watches pulls traditional watches to higher sales than in 2019

Leaders in high quartz watches lagging behind the market

Fierce competition within the rapidly emerging smart wearables

##### PROSPECTS AND OPPORTUNITIES

Secondary market for luxury traditional watches expected to pick up momentum and limit growth of primary market

Quartz digital watches expected to return to pre-pandemic decline during the forecast period

Aggressive and competitive nature of smart wearables to continue

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