

## **Traditional and Connected Watches in the United Arab Emirates**

Market Direction | 2022-11-24 | 25 pages | Euromonitor

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### **Report description:**

Although demand for watches dropped during the first year of the pandemic, especially for traditional watches driven by status, overall retail volume and value sales are growing faster than any other category within personal accessories in 2022. Affluent tourists are returning to the United Arab Emirates, with demand for traditional watches now higher than pre-pandemic levels. A notable rise starting from 2021 was driven by the fact that ongoing restrictions in other countries made travel compli...

Euromonitor International's Traditional and Connected Watches in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Traditional and Connected Watches market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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