

Traditional and Connected Watches in Taiwan

Market Direction | 2022-11-15 | 25 pages | Euromonitor

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Report description:

Due to the outbreak of COVID-19 in the country, the health and wellness trend has grown in Taiwan. Consumers have become increasingly interested in diet and fitness levels to boost their immunity and keep them in good health. This rising level of health consciousness has seen more consumers turning to connected watches for health monitoring. As such, the growth of connected watches is stronger than traditional watches in 2022. Due to lower unit prices, more affordable connected watches are set t...

Euromonitor International's Traditional and Connected Watches in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Traditional and Connected Watches market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Investors selling for profit impact the collectors market in 2022

Quartz devices lose share to more expensive mechanical and connected watches

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The line between traditional watches and connected watches will be blurred

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