

**Traditional and Connected Watches in Mexico**

Market Direction | 2022-11-15 | 28 pages | Euromonitor

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**Report description:**

The watchmaking industry is being forced to raise its prices in 2022 due to the escalating cost of raw materials and special materials which are mainly used for high watches, such as diamond, gold, titanium, and steel. Production has also been affected by fluctuations in the supply chain resulting from the COVID-19 pandemic. However, the reduced supply in the market and the rise in prices has also generated an increased interest from some consumers who perceive high watches as a profitable inves...

Euromonitor International's Traditional and Connected Watchesin Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Traditional and Connected Watches market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Traditional and Connected Watches in Mexico

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### List Of Contents And Tables

#### TRADITIONAL AND CONNECTED WATCHES IN MEXICO

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

High watches seen as a sound investment as production costs rise

Demand for connected watches grows as consumers lead increasingly connected lives

Brands of quartz analogue and digital watches targeting a younger audience

##### PROSPECTS AND OPPORTUNITIES

Second-hand market presents challenges and opportunities for manufacturers of watches

Traditional watch manufacturers looking to tap into the increasingly lucrative world of smart wearables

Consumers expected to increasingly demand ethical and sustainable production practices

##### CATEGORY DATA

Table 1 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 2 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 3 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 4 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 5 Sales of Traditional Watches by Type: Volume 2017-2022

Table 6 Sales of Traditional Watches by Type: Value 2017-2022

Table 7 Sales of Traditional Watches by Type: % Volume Growth 2017-2022

Table 8 Sales of Traditional Watches by Type: % Value Growth 2017-2022

Table 9 Sales of Traditional Watches by Price Band: Volume 2017-2022

Table 10 □Sales of Traditional Watches by Price Band: Value 2017-2022

Table 11 □Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022

Table 12 □Sales of Traditional Watches by Price Band: % Value Growth 2017-2022

Table 13 □Sales of Connected Watches by Type: Volume 2017-2022

Table 14 □Sales of Connected Watches by Type: Value 2017-2022

Table 15 □Sales of Connected Watches by Type: % Volume Growth 2017-2022

Table 16 □Sales of Connected Watches by Type: % Value Growth 2017-2022

Table 17 □NBO Company Shares of Traditional Watches: % Value 2018-2022

Table 18 □LBN Brand Shares of Traditional Watches: % Value 2019-2022

Table 19 □NBO Company Shares of Connected Watches: % Value 2018-2022

Table 20 □LBN Brand Shares of Connected Watches: % Value 2019-2022

Table 21 □Distribution of Traditional Watches: % Value 2017-2022

Table 22 □Distribution of Connected Watches: % Value 2017-2022

Table 23 □Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027

Table 24 □Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027

Table 25 □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027

Table 26 □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027

Table 27 □Forecast Sales of Traditional Watches by Type: Volume 2022-2027

Table 28 □Forecast Sales of Traditional Watches by Type: Value 2022-2027

Table 29 □Forecast Sales of Traditional Watches by Type: % Volume Growth 2022-2027

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Table 30 □Forecast Sales of Traditional Watches by Type: % Value Growth 2022-2027

Table 31 □Forecast Sales of Connected Watches by Type: Volume 2022-2027

Table 32 □Forecast Sales of Connected Watches by Type: Value 2022-2027

Table 33 □Forecast Sales of Connected Watches by Type: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Connected Watches by Type: % Value Growth 2022-2027

## PERSONAL ACCESSORIES IN MEXICO

### EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

### MARKET DATA

Table 35 Sales of Personal Accessories by Category: Volume 2017-2022

Table 36 Sales of Personal Accessories by Category: Value 2017-2022

Table 37 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 38 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 39 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 40 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 41 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 42 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 43 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 44 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 45 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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### SOURCES

Summary 1 Research Sources

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