

Traditional and Connected Watches in Malaysia

Market Direction | 2022-11-15 | 27 pages | Euromonitor

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Report description:

Following significant declines during the pandemic, traditional and connected watches began to record a much improved performance thanks to pent-up demand in 2021, though various restrictions in place over the first half of the year influenced purchasing patterns with the continued absence of international tourists resulting in the category relying on domestic consumers to initially drive growth. In 2022 overall current value growth is significantly faster than it was in 2021, while volume growth...

Euromonitor International's Traditional and Connected Watches in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Traditional and Connected Watches market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Tech-savvy consumers drive sales in activity watches

Collaboration trend becomes increasingly visible in 2022

E-commerce continues its rise, while solar-powered timepieces emerge as popular consumer choice

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Luxury watches anticipated to gain momentum

Consumer appetite for connected watches to go from strength to strength

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