

Soft Drinks in Sweden

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Report description:

Soft drinks witnessed another steady year of growth in volume terms, whilst current value sales were buoyed by rising inflation. The health trend continues as the biggest cross-category trend in soft drinks in 2022. Reduced sugar formats are taking share in several categories including carbonates, with the non-cola segment seeing a particularly dynamic shift. Other categories seeing a continued push towards reduced sugar in 2022 include sports drinks, energy drinks, concentrates and RTD coffee.

Euromonitor International's Soft Drinks in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Concentrates Conversions

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