

## **Soft Drinks in Cote d'Ivoire**

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### **Report description:**

In 2022, soft drinks is recovering from the COVID-19 pandemic, however, the industry now faces a new set of problems due to the international inflation rates and fuel price hikes. This is affecting household incomes across the country and forcing many consumers to economise and prioritise more essential items, which the majority of soft drinks are not. Consumers are also downtrading to more affordable brands, switching to home-made variants, or migrating to cheaper categories such as bottled wat...

Euromonitor International's Soft Drinks in Cote d'Ivoire report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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