

## **Sauces, Dips and Condiments in Turkey**

Market Direction | 2022-11-07 | 25 pages | Euromonitor

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### **Report description:**

During the COVID-19 pandemic, more people took time to cook meals at home. This trend of cooking meals from scratch at home prevails in 2022, especially given the decline in consumer purchasing power and fewer people having the possibility of eating out. This benefits sales of sauces, dips and condiments in 2022.

Euromonitor International's Sauces, Dips and Condiments in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Home cooking trend benefits sales of sauces, dips and condiments

Traditionally popular, dips is the most dynamic category

Chilli sauces more widely available in independent small grocers leading to healthy sales growth in 2022

#### PROSPECTS AND OPPORTUNITIES

Sales of pasta sauces set to continue to grow over the forecast period

Little room for growth in mature tomato paste and purees category

Other table sauces set to continue growing thanks to new launches during the forecast period

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