

## **Sauces, Dips and Condiments in Nigeria**

Market Direction | 2022-11-07 | 26 pages | Euromonitor

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### **Report description:**

Sauces, dips and condiments is projected to register healthy overall retail volume and current value growth in 2022, despite poor economic conditions and reduced consumer spending power in light of high inflation. However, there was a strong divergence within categories, with options like stock cubes and powders, monosodium glutamate (MSG), herbs and spices and tomato pastes and purees set to post positive growth in demand, while recipe sauces and cooking and table sauces are seeing declines. Gr...

Euromonitor International's Sauces, Dips and Condiments in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sauces, Dips and Condiments in Nigeria

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List Of Contents And Tables

**SAUCES, DIPS AND CONDIMENTS IN NIGERIA**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Perceived essential products perform well in 2022

Competitive stock cubes and powders sees the highest retail volume and value growth

Non-essential Western cooking and table sauces suffer drop in demand

**PROSPECTS AND OPPORTUNITIES**

Economic recovery and population growth to drive demand over the forecast period

Pack and product varieties to continue to play a key role in stimulating interest

Wider assortments and changes in diet to drive the demand for a number of products

**CATEGORY DATA**

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 6 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 7 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 8 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 9 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Table 10 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

**COOKING INGREDIENTS AND MEALS IN NIGERIA**

**EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

**MARKET DATA**

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

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Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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