

## **Sauces, Dips and Condiments in Mexico**

Market Direction | 2022-11-07 | 26 pages | Euromonitor

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### **Report description:**

Cooking sauces in general, but especially those with chilli, are incredibly popular amongst Mexican consumers due to the tastes which they offer for local cuisine. Furthermore, cooking sauces most certainly benefitted from the era of COVID-19 when foodservice closures and periods of home seclusion led to home-cooking trends - for which cooking sauces were perfect, as they offer a level of convenience rather than consumers making sauces from scratch.

Euromonitor International's Sauces, Dips and Condiments in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Cooking sauces with chilli maintain their popularity in Mexico

Second placed brand McCormick expands its product portfolio

Price increases mean some consumers prepare their own sauces and condiments in order to save money - if not time

#### **PROSPECTS AND OPPORTUNITIES**

The Qatar World Cup to drive growth due to higher incidences of celebratory gatherings and occasions

Brand awareness to remain a valuable asset - a unique situation for this category

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