

Sauces, Dips and Condiments in Guatemala

Market Direction | 2022-11-30 | 22 pages | Euromonitor

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Report description:

During 2022, barbeque sauces continued to register positive volume growth, having seen a peak in sales during 2020. Products that are used for barbeques and specific grilling requirements were highly promoted, with strong visibility strategies seen on the shelves of modern grocery retailers as well as via their websites. Likewise, tomato pastes and purees, as well as other ingredients used in pasta or home-made pizza, experienced growth in 2022. One possible reason for growth is that these two t...

Euromonitor International's Sauces, Dips and Condiments in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Barbeque sauces and tomato pastes and purees remain popular in 2022

Private label is aggressive in pasta sauces, while Nestle expands

Alimentos Kern de Guatemala maintains its lead in 2022

PROSPECTS AND OPPORTUNITIES

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