

Sauces, Dips and Condiments in China

Market Direction | 2022-11-03 | 25 pages | Euromonitor

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Report description:

As these products are considered essentials in the kitchen, sauces, dips and condiments is set to see a similar pattern of growth and decline as edible oils in 2022. Foodservice volumes are expected to decrease even more severely than in 2020, due to outbreaks of the Omicron variant of COVID-19 across the year and the country, and resultant lockdowns leading to the closure of foodservice outlets. On the other side, retail sales are expected to increase in the year overall, as the number of home...

Euromonitor International's Sauces, Dips and Condiments in China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SAUCES, DIPS AND CONDIMENTS IN CHINA

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2022 DEVELOPMENTS

Retail value sales grow strongly due to COVID-19 and inflation

Ketchup, salad dressings and mayonnaise grow strongly as consumers become more familiar with Western foods

Active new product development in recipe sauces, with more exotic and niche flavours

PROSPECTS AND OPPORTUNITIES

Haitian's PR crisis on additives indicates consumers' increasing awareness of health and food safety

Plant-based ingredients in sauces, dips and condiments, but reservations remain

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