

Sauces, Dips and Condiments in Cameroon

Market Direction | 2022-10-31 | 23 pages | Euromonitor

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Report description:

With stock cubes and powders remaining the dominant category of sauces, dips and condiments, the leading name in stock cubes and powders, Maggi Cube, remains the dominant brand in sauces, dips and condiments. Stock cubes are regarded as absolutely essential items in all Cameroonian household and it is simply impossible to find any Cameroonian kitchen and not find stock cubes in the pantry or on a shelf, with Nestle's global brand Maggi virtually ubiquitous throughout the country. Stock cubes have...

Euromonitor International's Sauces, Dips and Condiments in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS IN CAMEROON

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Maggi is the leading name due to its dominant position in stock cubes and powders

Strong push from artisanal players to enter the mainstream

Ingredients of tomato pastes and purees and cooking and table sauces mainly imported

PROSPECTS AND OPPORTUNITIES

Growing demand for locally produced herbs and spice spurs category sales

Advent of local manufacturing to drive sales of tomato pastes and purees

The prevalence of nutritional deficiencies to prompt the launch of fortified products

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