

Sauces, Dips and Condiments in Bulgaria

Market Direction | 2022-11-03 | 24 pages | Euromonitor

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Report description:

Sauces, dips and condiments in Bulgaria are seeing a decline in retail volume sales brought about by the decrease in home cooking. Consumers are keen to eat out after the pandemic restrictions were dropped at the beginning of the year resulting in lower meal consumption at home. By contrast, price inflation has resulted in a sharp rise in current value sales for the category overall. Products imported from Asia, like oyster and fish sauces and many spices, have become more expensive due to highe...

Euromonitor International's Sauces, Dips and Condiments in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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November 2022

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SAUCES, DIPS AND CONDIMENTS IN BULGARIA

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Retail volume sales decline amid shift back to eating out

Staple pastes and sauces less impacted by reduction in home cooking

Retail chain expansion in smaller cities provides greater exposure for sauces, dips and condiments

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Steady volume growth for sauces, dips and condiments

Domestic producers will dominate the category

Staple products will develop positively in volume terms

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