

RTD Tea in Sweden

Market Direction | 2023-01-16 | 28 pages | Euromonitor

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Report description:

RTD Tea continued to witness dynamic volume growth in 2022 supported by a recovery in the on-trade as foot-traffic triggered higher rates of on-the-go consumption. RTD tea is a popular drink for consumption at home as well as when on the go in Sweden with retail outlets enjoying dynamic volume growth in 2022. Growing interest in kombucha and reduced-sugar brand extensions in still RTD Tea are driving retail volume sales. The outbreak of COVID-19 has pushed more consumers to reflect on their diet...

Euromonitor International's RTD Tea in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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