

## **Meals and Soups in Tunisia**

Market Direction | 2022-11-11 | 17 pages | Euromonitor

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### **Report description:**

2022 will continue the recovery seen in 2021 when health restrictions associated with COVID-19 were lifted. As students go back to school and are once again living by themselves, ready meals including shelf-stable and frozen options, will see good growth in retail volume and value terms in 2022. Indeed, current value growth has maintained its upward trajectory on the back of price rises and inflation. Tunisia's economic downturn has been ongoing for several years restricting demand for meals and...

Euromonitor International's Meals and Soups in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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