

Meals and Soups in the United Kingdom

Market Direction | 2022-11-02 | 25 pages | Euromonitor

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Report description:

Out of lockdown and into more trouble, 2022 was characterised by considerable instability of cost and demand dynamics. The COVID-19-induced issues that put the global supply chain under pressure were exacerbated by the war in Ukraine. Russia and Ukraine being amongst the largest global suppliers of raw food materials such as wheat and sunflower seeds meant that shortages hit consumers as well as manufacturers in the UK and globally. In addition, the increasingly frequent and significant temperat...

Euromonitor International's Meals and Soups in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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