

Meals and Soups in the Philippines

Market Direction | 2022-11-09 | 19 pages | Euromonitor

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Report description:

The meals and soups category experienced stabilisation in 2021 after witnessing a spike in sales in the previous year when consumers spent considerably more time at home than usual due to the COVID-19 crisis. In 2022, volume growth is expected to be slightly slower than in 2021, as some eating occasions are expected to shift back to foodservice, especially since COVID-19 cases appeared to be under control by the middle of the year.

Euromonitor International's Meals and Soups in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Meals and Soups in the Philippines

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List Of Contents And Tables

MEALS AND SOUPS IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price rises boost value growth

Unilever working to maintain consumer interest and fend off competition

Foodservice brands' presence in retail grows, while e-commerce continues to gain share

PROSPECTS AND OPPORTUNITIES

Ready meals to benefit from demand for convenience

Soup not seen as a standalone dish

Expansion of the plant-based offer

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2017-2022

Table 2 Sales of Meals and Soups by Category: Value 2017-2022

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 4 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 5 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 6 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 7 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 8 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 9 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 10 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 11 Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN THE PHILIPPINES

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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