

Meals and Soups in the Czech Republic

Market Direction | 2022-11-03 | 21 pages | Euromonitor

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Report description:

Although the country is no longer under pandemic quarantine measures, many consumers continue to appreciate the convenience of ready meals, especially in the form of frozen pizza, chilled ready meals, and healthy prepared salads. Since the end of lockdown in May 2021, the consumption of ready meals has started to stabilise thanks to consumers returning to their pre-pandemic lifestyles and food habits but remained higher than it was pre-COVID-19.

Euromonitor International's Meals and Soups in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Ready meals remain popular even after the end of lockdown measures, with pant-based options continuing to gain traction

Soup sustains consumer interest thanks to cheap and healthy options

Frozen pizza remains more popular than it was pre-pandemic thanks to reduced demand for foodservice pizza and launch of healthier recipes

PROSPECTS AND OPPORTUNITIES

Players invest in chilled ready meals and shelf-stable ready meals to attract consumers

Strong prospects to continue for healthy and convenient prepared salads

Stable slow development expected for soup with consumers opting for healthier versions and unusual tastes

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