

## **Meals and Soups in Taiwan**

Market Direction | 2022-11-09 | 22 pages | Euromonitor

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### **Report description:**

Although COVID-19 restrictions have been lifted, many people continue to cook at home during 2022, leading to positive current retail value sales in meals and soups. Shelf stable ready meals became a stockpiling choice during the outbreak of COVID-19, appreciated for its long storage life and its convenience as a quick meal solution. As such, positive sales have continued, reaching high levels in 2022, with many consumers continuing to avoid unnecessary outings, including dining out.

Euromonitor International's Meals and Soups in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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