

## **Meals and Soups in South Africa**

Market Direction | 2022-11-09 | 22 pages | Euromonitor

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### **Report description:**

As noted across cooking ingredients and meals, rising unit prices are also continuing to influence meals and soups in 2022, resulting in double-digit current value growth. However, given the growing demand for healthy and convenient ready meals from more affluent consumers, meals and soups continues to record stable demand through retail.

Euromonitor International's Meals and Soups in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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"Combo" deals important to add value to meals and soups and to drive consumption

Private label remains paramount in terms of innovation and affordability

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