

Meals and Soups in Slovenia

Market Direction | 2022-11-09 | 17 pages | Euromonitor

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Report description:

Meals and soups have seen a slight decline in volume terms in 2022, as demand resets post-pandemic. During the pandemic when most consumers were working from home, ready meals and soups became a more attractive and popular choice with consumers as cooking fatigue set in. Many consumers had to juggle priorities with children at home as well as trying to work from home. Therefore, ready meals and soups with a long shelf life were a convenient solution that saved their time in the kitchen. In 2022,...

Euromonitor International's Meals and Soups in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Poslovni Sistem Mercator leads meals and soups

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