

Meals and Soups in Singapore

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

Popular Chinese cuisine such as stir fried noodles and rice, and Italian cuisine featuring pasta and steak, which remain the most popular types of chilled ready meals in terms of ethnicity in Singapore, are relatively "dry" in that they are thinly coated with edible oils or sauces in the cooking process. This is advantageous, because when oil cools during refrigeration it becomes coagulated, resulting in a less appealing option for consumers. On the contrary, other types of ethnic cuisine, inclu...

Euromonitor International's Meals and Soups in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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