

Meals and Soups in Serbia

Market Direction | 2022-11-03 | 18 pages | Euromonitor

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Report description:

Dry soup recorded a positive sales performance during 2022 as consumers continued to value the product for its convenience and affordable prices, which have made it an increasingly attractive product at a time when people are facing extreme pressure on their household incomes due to the rising cost of living. In addition, the leading brands of dry soup are all widely advertised in Serbia, which means that consumers are generally quite familiar with many of these products. The most enthusiastic c...

Euromonitor International's Meals and Soups in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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