

Meals and Soups in New Zealand

Market Direction | 2022-11-09 | 20 pages | Euromonitor

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Report description:

The past few years since the emergence of the pandemic have seen significant disruption that has delivered positive retail growth for meals and soups in New Zealand. The impact of the pandemic continued to be felt in 2022 - while the country is no longer enforcing hard lockdowns, it remained under the COVID-19 Protection Framework at a Yellow Light setting for much of the year, which has created certain restrictions, especially with the increase in Omicron infection rates during the winter month...

Euromonitor International's Meals and Soups in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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