

## **Meals and Soups in Japan**

Market Direction | 2022-11-07 | 22 pages | Euromonitor

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### **Report description:**

Meals and soups in Japan is set to continue to see growth in both retail volume and current value terms in 2022, thanks to the rebound expected for chilled ready meals. In Japan, a large proportion of sales of meals and soups comes from chilled ready meals. These products are not only often consumed by office workers for lunch at the office, but are also sometimes consumed as breakfast and dinner during busy periods. In 2020, sales of chilled ready meals declined in both retail volume and curren...

Euromonitor International's Meals and Soups in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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