

Meals and Soups in Guatemala

Market Direction | 2022-11-30 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Dry soup is the most consumed product in meals and soups, and Nestle leads the market with its brands Maggi and Mahler. Price and flavour remained the main reasons behind consumer purchasing decisions in soup in 2022. While soup benefits from prices accessible to all social classes, the price per kg sometimes ranges from one brand to another, intensifying the competitive landscape. However, Maggi tends to be the cheapest option in soup. Premium brands are mainly imported, such as Campbell's shel...

Euromonitor International's Meals and Soups in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Meals and Soups in Guatemala
Euromonitor International
November 2022

List Of Contents And Tables

MEALS AND SOUPS IN GUATEMALA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dry soup leads sales, while price and flavour remain important factors in soup

Rising interest in ready meals is set to boost sales over the forecast period

Limited household ownership of fridges and freezers leads to strong growth

PROSPECTS AND OPPORTUNITIES

Nestle set to retain its lead, investing in advertising, promotions and innovation

Growing health awareness set to shape innovation across the coming years

The ready meals landscape is set to grow despite high inflation

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2017-2022

Table 2 Sales of Meals and Soups by Category: Value 2017-2022

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 4 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 6 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 7 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 8 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 9 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 10 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN GUATEMALA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Meals and Soups in Guatemala

Market Direction | 2022-11-30 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com